**University of Humanities and Social Studies Tunis**

**Subject**: Communication

**Instructors**: Ms.Imen Souissi

**Academic year:**2018-2019

**Course Description:**

This basic course in speech is designed to develop each student's oral communication skills in their academic, business and social life. The main emphasis is on the preparation and delivery of formal speeches. A student who cannot communicate effectively cannot compete in the professional world.

**Course Aims:**

This course aims to

* Make students aware of the importance of employing effective communication strategies.
* Increase public speaking skills by providing students with a variety of public speaking opportunities.
* Increase students’ confidence in themselves as public speakers in their academic, professional and social lives.
* Employ a variety of suitable vocal elements (pace, pitch and rate) to heighten and maintain audience interest.
* Use appropriate non-verbal behaviour (eye contact, gestures and body language) to support and clarify the message.
* Provide constructive feedback.

**Methodology:**

Each student is required to deliver oral presentation: individual and group presentations. Each student will be asked to take an active part in class discussions. Fluency as well as accuracy will be emphasized.

Attendance is obligatory, and participation in class activities will be encouraged. Participation will be graded on the basis of students' involvement in class discussions.

**Course Requirements:**

* Attendance is compulsory.
* Oral presentation is part of the seminar.

**Bibliography:**

* Lucas, Stephen E. “*The Art of Public Speaking*”
* Connolly, Alyson “ *Public Speaking Skills for Dummies*”